

Course guide

820093 - HD - Management Skills

Last modified: 14/06/2023

Unit in charge: Barcelona East School of Engineering
Teaching unit: 732 - OE - Department of Management.

Degree: **Academic year:** 2023 **ECTS Credits:** 6.0
Languages: Catalan

LECTURER

Coordinating lecturer: MERITXELL MASO CARBO

Others: Segon quadrimestre:
JOAQUIN FERNANDEZ MARTINEZ - M11, M12
MERITXELL MASO CARBO - M11, M12

DEGREE COMPETENCES TO WHICH THE SUBJECT CONTRIBUTES

Specific:
CEI-17. Understand the applications of business organisation.

Transversal:
01 EIN N2. ENTREPRENEURSHIP AND INNOVATION - Level 2. Taking initiatives that give rise to opportunities and to new products and solutions, doing so with a vision of process implementation and market understanding, and involving others in projects that have to be carried out.

TEACHING METHODOLOGY

LEARNING OBJECTIVES OF THE SUBJECT

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STUDY LOAD

Type	Hours	Percentage
Self study	90,0	60.00
Hours small group	15,0	10.00
Hours large group	45,0	30.00

Total learning time: 150 h



CONTENTS

title english

Description:

content english

Related competencies :

CEI-17. Understand the applications of business organisation.

Full-or-part-time: 50h

Theory classes: 20h

Self study : 30h

title english

Description:

content english

Related competencies :

CEI-17. Understand the applications of business organisation.

01 EIN N2. ENTREPRENEURSHIP AND INNOVATION - Level 2. Taking initiatives that give rise to opportunities and to new products and solutions, doing so with a vision of process implementation and market understanding, and involving others in projects that have to be carried out.

Full-or-part-time: 20h

Theory classes: 8h

Self study : 12h

title english

Description:

content english

Related competencies :

CEI-17. Understand the applications of business organisation.

01 EIN N2. ENTREPRENEURSHIP AND INNOVATION - Level 2. Taking initiatives that give rise to opportunities and to new products and solutions, doing so with a vision of process implementation and market understanding, and involving others in projects that have to be carried out.

Full-or-part-time: 20h

Theory classes: 8h

Self study : 12h



title english

Description:

content english

Related competencies :

CEI-17. Understand the applications of business organisation.

01 EIN N2. ENTREPRENEURSHIP AND INNOVATION - Level 2. Taking initiatives that give rise to opportunities and to new products and solutions, doing so with a vision of process implementation and market understanding, and involving others in projects that have to be carried out.

Full-or-part-time: 30h

Theory classes: 12h

Self study : 18h

title english

Description:

content english

Related competencies :

CEI-17. Understand the applications of business organisation.

01 EIN N2. ENTREPRENEURSHIP AND INNOVATION - Level 2. Taking initiatives that give rise to opportunities and to new products and solutions, doing so with a vision of process implementation and market understanding, and involving others in projects that have to be carried out.

Full-or-part-time: 30h

Theory classes: 12h

Self study : 18h

GRADING SYSTEM

BIBLIOGRAPHY

Basic:

- Zenger, John H.; Folkman, Joseph R.; Edinger, Scott K.. El líder inspirador : como motivan los líderes extraordinarios. Barcelona: Profit Editorial, 2009. ISBN 9788496998193.

- Cardona, Pablo; Wilkinson, Helen. Creciendo como líder. Barañáin - Navarra: EUNSA - IESE, 2009. ISBN 9788431326197.

- Moraleda, Emilio. Los retos del directivo actual. Barcelona: Gestión 2000, 2014. ISBN 9788498753493.